




Having completed my qualification as a Digital Designer and through my freelance experience, I would describe myself as a self-driven creative always keen to expand my abilities.

I am dependable and have incredible work ethic; I will put in the extra time and hard work in order to ensure the success of my projects. Outside of my pursuit to improve my skills and abilities as a Digital Designer, I work on freelance digital design projects for various organisations.

I am currently seeking permanent employment or an internship that will provide job shadowing opportunities, growth, and exposure.

## CONTACT

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# LIAM CAIN

## DIGITAL DESIGNER

### EDUCATION

#### NORTHCLIFF HIGHSCHOOL

2014 – 2018

Bachelors Pass (Matric)

#### VEGA DESIGN SCHOOL, BA DIGITAL DESIGN

2019 - 2021

Ideation and Visualization 1A, 1B

Digital Design 1A/1B/2A/2B/3A/3B,

Digital Design Technology 1A/1B/2A/2B/3A/3B,

Brand and Marketing 1A/1B/2A/2B/3,

Design Culture 1A/1B/2A/2B/3,

Intro to Research,

Photography 1/2,

## REFERENCES

**Deborah Aspoas**

0847771522  
4U2Jumpstart

**Mokhethi Pakose**

0647380458  
Discernment Consult

**Ronelle Cain**

0832144949  
MTN South Africa

**Natasha Reddy**

0799419043  
Private

**Rayne Weiss**

0825598212  
YouKnow Digital

## WORK EXPERIENCE

**4u2Jumpstart - digital design learnership (remote)**

2021 – Present  
Logo design, social media post creation and graphic design.

**MTN South Africa**

2020 – 2022  
Ad-hoc emergency social media graphics and messaging.

**Discernment Consult**

2022  
Freelance Animation and Video Editing

**Natasha Reddy**

2021  
Radio Website Show Reel

**YouKnow Digital**

2023 – Present  
Graphic Design Intern. Logo, banner, and presentation design.

## SKILLS & PROFICIENCY

Proficient in Microsoft Office; Outlook, Word, Excel, PowerPoint, Adobe Software; Photoshop, Illustrator, Premier Pro, After Effects, Adobe XD, Blender, Social Media Content Creation, Copywriting, Photography, Web Design, Graphic Design, UI and UX Design, Video Editing, Animation, 3d modelling.

Communication Skills, Relationship Building, Teamwork and Collaboration, Problem Solving, Attention to Detail, Time Management, Perseverance, and Self-Motivation.